EUROPEAN MID-CENTURY STRATEGY FOR A SUSTAINABLE CHLOR-ALKALI INDUSTRY

SAFE. COMPETITIVE. GREEN.

Euro Chlor... a safe and competitive supplier of chlor-alkali products and an integral part of Europe's climate neutral and circular economy transition.

SAFETY LEADER
Aim for zero incidents
Work with all stakeholders to further improve safety

COMPETITIVE SUPPLIER
Safeguard our industry whilst supporting EU green ambitions
Promote our industry as a great place to work

CLIMATE NEUTRAL PLAYER
Utilise 100% of any hydrogen produced
Continue to improve energy efficiency and reduce our carbon footprint

CIRCULARITY CHAMPION
Increase recycling of chlor-alkali end products
Explore ways to use all raw materials efficiently and reduce waste

www.eurochlor.org/mcs
#eurochlorMCS